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KRISTINA BASTIDAS

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Education

Columbia College Chicago, Chicago, IL — BA Commercial Photography and Marketing

Experience

Chewy.com, Dallas, TX 2017-Present – Product Photographer

- Photographing a variety of pet products (i.e. toys, food, beds, etc.)
- Directing stylist and set to ensure products are photographed to their full potential
- Communicating with photo team to create flow within the studio

eDropOff Luxury Consignment (eBay), Chicago, IL 2016-2017 - Product Photographer

- Responsibilities include photographing high-end merchandise (i.e. Chanel, Louis Vuitton & Prada)
- Lighting & styling products
- Editing photos & uploading them to our eCommerce website

Projects

360 Experiential Campaigns, Chicago, IL 2017

- Came up with a plan for an experiential campaign for the client, while staying true to brand
- Figured out creative ideas while staying within budget
- Reached our target audiences with a music festival tour campaign that would increase social media imprints and followings by 20%

Digital Tech/Assisting, Chicago, IL 2017

- In Depth exploration and use of Capture One Software coupled with Canon and Phase One medium format digital cameras
- Knowledge of photo equipment and lighting setups
- Creative problem solving to best fit the head photographer

Skills

- Adobe Suite and Capture One
- Photo Retouching
- Photographic Lighting
- Analytical/Research
- Creative problem solving/Conception of ideas
- Implementing consumer insight into strategy

Open to relocation for the right opportunity